BUSINESS ADMINISTRATION

Specialization: Hospitality Management

ABOUT THIS DEGREE PROGRAM

BUSINESS CORE

A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE

In this specialization, study hospitality techniques, technologies and strategies for new and established restaurants, hotels, event spaces, resorts, casinos and government organizations.

IS THIS PROGRAM FOR YOU?

Interested in management in the hospitality or tourism field? Then this program might be the right fit for you.

CAREER OPPORTUNITIES

Graduates of DeVry University's Business Administration program with a specialization in Hospitality Management may consider, but are not limited to, the following careers:

- Casino Operations Manager
- Event Planner
- Hotel and Restaurant Operations Manager
- Meeting and Convention Planner
- Operations Manager

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Analyze business-related data
- Apply appropriate technologies

BUSINESS CORE

- Lead, manage and collaborate in diverse environments
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex problems using data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Apply leadership, resource management and conflict management techniques
- Analyze financial and statistical data using spreadsheet and database software
- Apply managerial theories and techniques to improve organizational performance and foster continuous improvement
- Effectively communicate business information to varying audiences through varying media

SPECIALIZED

- Apply traditional and contemporary practices to the lodging industry
- Explore event models in the context of sponsors, venues, staffing, finance, exhibits, procuring services, marketing and legal implications
- Analyze restaurant operations, planning and marketing as a business venture

QUICK FACTS

124
CREDIT HOURS
minimum credit hours required for graduation[1,2]

2 + 8
YEARS   MONTHS
minimum length to graduation[3]

ACCREDITATION MATTERS

The Bachelor of Science in Business Administration degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

LEARN FROM THOSE WHO LEAD

Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.

MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE

Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

DeVry University

Business Administration | Hospitality Management

ESSENTIALS
50 CREDIT HOURS

COMMUNICATION SKILLS
ENGL112[1] Composition
ENGL135 Advanced Composition
ENGL216 Technical Writing

Select one
SPCH275 Public Speaking
SPCH276 Intercultural Communication ⊛

HUMANITIES
LAS432 Technology, Society, and Culture ⊛

Select one
ETHC334 Diversity, Equity and Inclusion in the Workplace ⊛
ETHC445 Principles of Ethics

Select one
HUMN303 Introduction to the Humanities
HUMN304 Multi-Ethnic Humanities ⊛

SOCIAL SCIENCES
LAWS310[2] The Legal Environment
SOCS185 Culture and Society ⊛

Select one
SOCS325 Environmental Sociology
SOCS350 Cultural Diversity in the Professions ⊛

MATHEMATICS AND NATURAL SCIENCES
MATH114 Algebra for College Students
SCI228 Nutrition, Health and Wellness with Lab

Select one[3]
MATH200 Quantitative Reasoning
MATH221 Statistics for Decision-Making

PERSONAL AND PROFESSIONAL DEVELOPMENT
CARD405 Career Development
COLL148 Critical Thinking and Problem-Solving

⊛ This icon indicates Diversity, Equity & Inclusion Courses

BUSINESS CORE
18 CREDIT HOURS

BUSINESS CORE[4]
BIS155 Data Analysis with Spreadsheets with Lab
BUSN115 Introduction to Business and Technology
BUSN319 Marketing
COMP100 Computer Applications for Business with Lab
MGMT303 Principles of Management

Select one[5]
ACCT207 Fundamentals of Accounting
ACCT212 Financial Accounting

PROGRAM
29 CREDIT HOURS

FINANCE AND MANAGEMENT
ACCT360 Managerial Accounting
BIAM110 Introduction to Business Analytics
BUSN379 Finance
ECON312 Principles of Economics

Select one[6]
MGMT404 Project Management
PROJ404 Project Management for the Profession

ELECTIVES[7]
Two of
BUSN350 Business Analysis
CEIS110 Introduction to Programming
LEAD150 Leadership and Facilitating Change
LEAD200 Communication for a Diverse Workplace
MGMT408 Management of Technology Resources

One of
BUSN278 Budgeting and Forecasting
LEAD335 Cross-Cultural Leadership
SEC310 Principles and Theory of Security Management

SENIOR PROJECT
BUSN460 Senior Project

SPECIALIZED
28 CREDIT HOURS

HOSPITALITY MANAGEMENT
HOSP310 Introduction to Hospitality Management
HOSP320 Foundations of Hotel Management
HOSP330 Meetings and Events Management
HOSP410 Restaurant Management
HOSP420 Food Safety and Sanitation
HOSP440 Casino Management
HOSP450 Tourism Management

[1] Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

[2] Students enrolled at a Nevada location must take POLI332 in lieu of this requirement.

[3] Students selecting the Business Intelligence and Analytics Management major/concentration must take MATH221.

[4] Students enrolled at a New Jersey location must also take the following to fulfill this requirement: BUSN369; BUSN412; GSCM206.

[5] Students selecting the Accounting or Finance major/concentration must take ACCT212.

[6] Students selecting the Project Management major/concentration must take PROJ404.

[7] Students selecting the Accounting concentration who are interested in sitting for the CPA exam in Texas completing ACCT434, ACCT404 and MGMT330 as elective course options. Successful completion of topics presented in these courses in required to sit for the CPA exam in Texas. Additional requirements also apply to students wishing to sit for the CPA exam; students should check with the Texas Board of Public Accountancy for details.

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